



Engineering  
Leaders  
Conference

ELC CONFERENCE 2027 · 22 APRIL · PRAGUE ·  
500 LEADERS EXPECTED

# Meet the engineering leaders of Central Europe in one room.

One day of talks from people who built the thing, hands-on workshops and a mentoring zone. Nobody pays for a slot on the main stage. Partners come to hire, to meet the people who buy their tools and to grow their own leaders, and get a report within 30 days.

**400+**

attendees in 2026

**134**

companies in 2026

**4.8★**

attendee rating, 2025 edition



# What the 2026 partners took home.



## HOST PARTNER: ELC CONFERENCE 2026 AT ČSOB HQ

400+ engineering leaders and 134 companies in its building for a day, its executive on the main stage, its logo on the main screen.



## NAVIGATOR PARTNER 2026

Its Partner Director of Engineering won a main-stage slot through the call for speakers. Logo on the main screen, 5 tickets, a seat at the speakers' dinner.



## NAVIGATOR PARTNER 2026

A booth in the Experience Zone staffed by its own engineers, all day in front of 400+ leaders. Logo on the main screen.



## PIONEER PARTNER 2026 AND 2025, ELC MEETUPS AT ITS OFFICE

2 ELC meetups at its Prague office, the latest with 295 applications. Its VP of Product on the main stage in 2026.

Ataccama: 3 ELC meetups at its Prague HQ, 106 leaders checked in at the largest. Hire counts come from the partners themselves; we publish them when they confirm them.



— YOUR LOGO, NEXT TO THEIRS

# We put your brand on the same stage as the world's top tech companies.

Speakers on the ELC stage have built at:

**SPACEX**



**David Pavlik**  
CTO, Rohlik Group · ex-SpaceX

 **SUPERHUMAN**



**Rizwan Iqbal**  
Director of Engineering,  
Superhuman

**NETFLIX**



**Michal Matyjek**  
Sr. Engineering Manager, Netflix

**stripe**



**Aleodor Tabarcea**  
Engineering Manager, Stripe

 **Meta**



**David Teodorescu**  
Senior Product Designer, Meta

 **Microsoft**



**Vojta Vondra**  
Partner Director of Engineering,  
Microsoft

 **FINANCIAL  
TIMES**



**Tatiana Stantonian**  
Principal Engineer, Financial Times

 **apify**



**Jan Zenisek**  
VP of Product, Apify

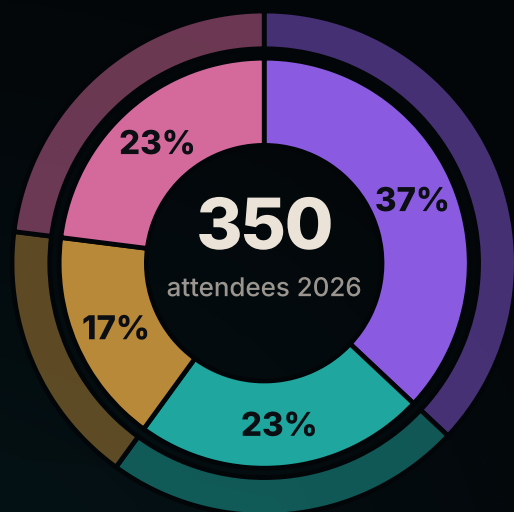
2026 speakers: [elc-conference.io/speakers](https://elc-conference.io/speakers)

Photos: [elc-conference.io/gallery](https://elc-conference.io/gallery)

Videos: [youtube.com/@engineeringleaders](https://youtube.com/@engineeringleaders)

## WHO IS IN THE ROOM

# 8 in 10 people in the room lead AI agents, people or technology.



### Role distribution · ELC Conference 2026

|                     |     |
|---------------------|-----|
| Engineering Leaders | 130 |
| Senior AI Engineers | 81  |
| CTOs                | 59  |
| Other               | 80  |

Share of the 350 attendees with a role on record, rounded.

**3,300+**  
community members

**69%**  
manager level and above

**1,500+**  
leaders open every newsletter issue

**40+**  
meetups since 2019 in Prague, Brno, Bratislava, Kraków

## START WITH YOUR GOAL

# What do you want from the day?

Companies budget for two things ELC can serve: hiring and marketing. Every package says which one it is for and what its report counts.

### **HIRE** hiring budget

#### Hire engineers and engineering managers

2.7 hires a month from the community. Apify: 295 applications to its latest ELC meetup. Your roles at the booth, on ELC Jobs, in the newsletter.

We count: Applications on ELC Jobs, booth visits, introductions made.

Best fit: **Navigator** or **Luminary**



### **SELL** marketing budget

#### Meet the people who buy engineering tools

59 CTOs and 130 engineering leaders in one room. A booth, introductions by name, the dinner you host, a roundtable, a workshop with opt-in contacts.

We count: Introductions made, opt-in contacts, roundtable guests, booth visits.

Best fit: **Luminary** + leadership roundtable or partner workshop



### **GROW** hiring budget

#### Grow your own leaders

10 tickets, a workshop or mentor slot for your leader. With category exclusivity: a meetup in your office and 4 mentoring sessions with Marian.

We count: Tickets used, sessions held, meetup check-ins.

Best fit: **Luminary** + category exclusivity



### **BE SEEN** marketing budget

#### Put your brand in front of engineering leaders

Main screen, named from the stage, the afterparty in your name, a dedicated newsletter to 2,900+, media coverage, social posts.

We count: Newsletter opens and clicks, media mentions.

Best fit: **Luminary**



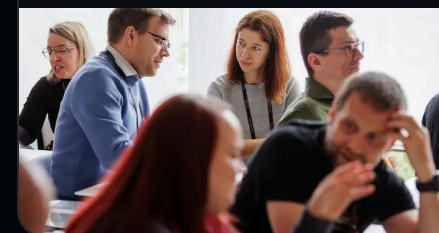
### **LAUNCH** marketing budget

#### Meet early adopters for your product

A newsletter spotlight and a partner workshop with the contacts of attendees who opt in.

We count: Spotlight clicks, workshop registrations.

Best fit: **Pioneer** + partner workshop



# A partnership runs for three months, not one day.

FEBRUARY AND MARCH 2027

## Before the day

- Your logo and your story in the newsletter, on the website and in every attendee email
- Your open roles on ELC Jobs (Navigator and Luminary)
- We agree the 5 people you want to meet (Luminary)
- An ELC meetup for 100+ leaders in your office (Category exclusivity)

22 APRIL 2027, PRAGUE

## On the day

- Your booth in the Experience Zone, your tickets, your seats at the speakers' dinner
- Named from the stage at the opening
- Your workshop, mentor slot or roundtable
- You host the speakers' dinner and the afterparty carries your name (Luminary)
- Introductions made by name, by us (Luminary)

WITHIN 30 DAYS

## After the day

- A report: tickets used, booth visits, workshop registrations, newsletter opens and clicks, introductions made (see the sample)
- The opt-in contacts from your workshop or roundtable
- A podcast episode and 3 months of social posts and videos (Luminary)
- A renewal price for the next edition

What the report looks like: [sample partner report \(PDF, illustrative numbers\)](#)

# Pick how big you want to show up.

3 partner seats



## Luminary

€20,000

The partner of the day: on stage, at the dinner, at the party. **For the marketing and hiring budget.**

- 10 tickets
- Named from the stage at the opening
- You host the speakers' dinner: your welcome word, 2 seats, your name on the invitation
- The afterparty in your name: your welcome word, your name in the programme and on site
- A workshop or mentor slot for your leader; your speaker can apply for the main stage (same selection as everyone else)
- 5 introductions by name, booked by us at the speakers' dinner, the mentoring zone and the roundtable

6 partner seats



## Navigator

€12,000

For hiring and employer brand. **For the hiring budget.**

- 5 tickets
- Booth in the Experience Zone, your open roles promoted at it
- 1 month on the ELC Jobs platform and your roles in one newsletter issue
- 1 seat at the speakers' dinner
- Named from the stage at the opening
- Logo in media coverage, on the main screen, on site and in every attendee email; social posts about your partnership

+ 2 more, see the next page

Open



## Pioneer

€5,000

For startups meeting early adopters. **For the marketing budget.**

- 2 tickets
- Partner spotlight in the newsletter: a short intro of your team and product to 2,900+ subscribers
- Logo in selected media coverage, in social posts and on site; a mention in every attendee email
- A report within 30 days: spotlight opens and clicks, tickets used
- Listed on the website and partner boards

# What each package includes.

|                                                                                                                         | Luminary<br>€20,000 · 3 partner seats | Navigator<br>€12,000 · 6 partner seats | Pioneer<br>€5,000 · open |
|-------------------------------------------------------------------------------------------------------------------------|---------------------------------------|----------------------------------------|--------------------------|
| Tickets                                                                                                                 | 10                                    | 5                                      | 2                        |
| Host the speakers' dinner: your welcome word, your name on the invitation                                               | ✓                                     | –                                      | –                        |
| Seats at the speakers' dinner                                                                                           | 2                                     | 1                                      | –                        |
| The afterparty in your name                                                                                             | ✓                                     | –                                      | –                        |
| Workshop or mentor slot for your leader                                                                                 | ✓                                     | –                                      | –                        |
| Introductions by name, booked by us                                                                                     | 5                                     | –                                      | –                        |
| Named from the stage at the opening                                                                                     | ✓                                     | ✓                                      | –                        |
| Booth in the Experience Zone                                                                                            | ✓                                     | ✓                                      | –                        |
| Your open roles promoted at the booth                                                                                   | ✓                                     | ✓                                      | –                        |
| Dedicated newsletter to 2,900+ subscribers                                                                              | ✓                                     | –                                      | –                        |
| Open roles on ELC Jobs                                                                                                  | 3 months                              | 1 month                                | –                        |
| Your roles in a newsletter issue                                                                                        | ✓                                     | ✓                                      | –                        |
| Partner spotlight in the newsletter                                                                                     | –                                     | –                                      | ✓                        |
| A podcast episode and 3 months of social posts and videos                                                               | ✓                                     | –                                      | –                        |
| Logo in media coverage, on the main screen, on site, in attendee emails                                                 | All                                   | ✓                                      | Selected                 |
| Social posts about your partnership                                                                                     | ✓                                     | ✓                                      | ✓                        |
| Report within 30 days                                                                                                   | ✓                                     | ✓                                      | ✓                        |
| Listed on the website and partner boards                                                                                | ✓                                     | ✓                                      | ✓                        |
| Category exclusivity add-on: Main Partner of the day, lanyards, 20 tickets, meetup in your office, 4 mentoring sessions | + €18,000                             | –                                      | –                        |

In every package, your speaker can apply for the main stage. Every talk goes through the same selection. Prices ex VAT.

# Add what fits your goal.



## Category exclusivity €18,000

The only partner in your category, and the Main Partner of the day.

- No other partner from your category on the day
- Named Main Partner of the day at the opening; your logo on every attendee's lanyard
- 10 more tickets (20 in total)
- An ELC meetup for 100+ leaders in your office in February 2027
- 4 mentoring sessions with Marian on technical leadership and AI

**Luminary only · 1 available**



## Leadership roundtable €6,000

A closed table of engineering leaders on your topic.

- We invite the leaders and host the table
- A room and a listing in the programme

**1 available**



## Partner workshop €4,000

Your workshop, labelled as a partner session, off the main stage.

- Room and AV
- Promotion on the web and in the programme
- Registration, and the contacts of attendees who opt in

**1 available**

**10% off** the whole order if you sign by 31 Dec 2026

**25% off** your second add-on

**Renewal price** for 2026 partners

# A paid slot on the ELC main stage does not exist. Every speaker wins the stage with their topic and their track record.

ELC CONFERENCE 2026

**400+** attendees   **134** companies   **14** talks   **15** workshops   **40** speakers   **11** mentors

*"I attend a lot of events, but this one stood out for its energy and open atmosphere..."*

David Pereira, speaker at #ELC2025

*"I'd been sitting on the idea of internal mentoring for a while. After the 'From Manager to Mentor' workshop, I finally acted. Two of my senior managers are now mentoring mid-level devs."*

Attendee, #ELC2025 survey

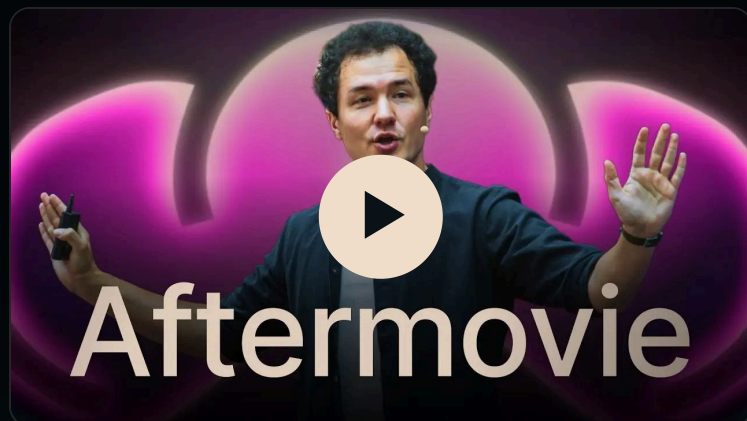
See who spoke: [elc-conference.io/speakers](https://elc-conference.io/speakers)

ELC Conference 2027 · Partnership



WATCH AND SEE

# See the day for yourself.



## ELC 26 Aftermovie

[youtube.com/watch?v=6RR2s8Lslp4](https://youtube.com/watch?v=6RR2s8Lslp4)



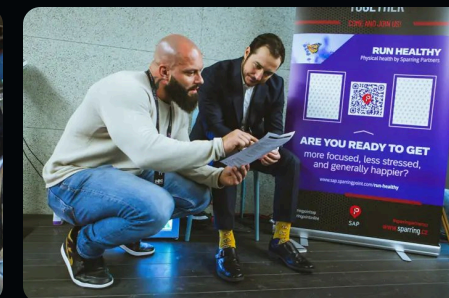
## Become a Partner of ELC 27

[youtube.com/watch?v=JdwHxXgqEXQ](https://youtube.com/watch?v=JdwHxXgqEXQ)



## #ELC2025 Aftermovie

[youtube.com/watch?v=HGTlw0y\\_ANM](https://youtube.com/watch?v=HGTlw0y_ANM)



Photos: [elc-conference.io/gallery](https://elc-conference.io/gallery) · Speakers: [elc-conference.io/speakers](https://elc-conference.io/speakers) · Videos: [youtube.com/@engineeringleaders](https://youtube.com/@engineeringleaders)

## NEXT STEP

# One call to say yes.

- 1 Build your offer online**  
Pick a package, toggle add-ons, get the offer by email: [elc-conference.io/partner](mailto:elc-conference.io/partner)
- 2 Book a call with Marian**  
Tell us who you want to hire and who you want to reach. We tailor it with you.
- 3 Sign by 31 December 2026**  
and get 10% off the whole order.
- 4 22 April 2027, Prague**  
Every partner gets the report within 30 days of the day.



**Marian Kamenišťák**

Founder, ELC  
[marian@engineeringleaders.io](mailto:marian@engineeringleaders.io)



**Mirka Hofmanová**

Conference producer, ELC  
[mirka@engineeringleaders.io](mailto:mirka@engineeringleaders.io)

**Book a call**